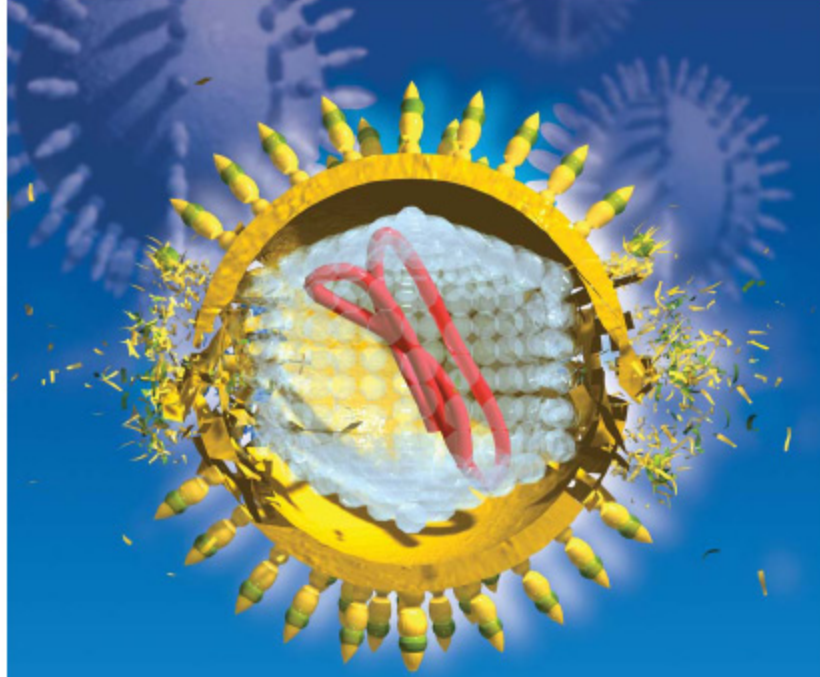


University of Nevada  
**School of Medicine**

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THE FIRST ANNUAL  
**HEPATITIS C  
CONFERENCE**  
HOSTED BY THE NEVADA HEPATITIS C TASK FORCE

FRIDAY, JANUARY 18 AND SATURDAY, JANUARY 19, 2008

Grand Sierra Resort, Reno, Nevada

## COURSE DESCRIPTION AND OBJECTIVES

This course is designed for physicians, nurse practitioners, physician assistants, pharmacists, nurses, and other healthcare providers interested and involved in the care of patients with Hepatitis C (HCV). This course will provide an opportunity for participants to closely interact with some of the region's leading Hepatitis C experts. All sessions will include didactic lectures followed by discussion.

Following the program, participants should be able to:

- Explain the latest diagnosis, treatment and management strategies for patients infected with the Hepatitis C virus
- Discuss the epidemiology and natural history of the Hepatitis C virus
- Describe strategies for minimizing treatment side effects
- Discuss the latest biotechnology research that may benefit liver disease patients in the future
- Describe how federal biomedical research dollars are distributed
- Identify the patient and disease characteristics that can affect the efficacy and optimal duration of treatment for Hepatitis C
- Describe the transplant process, including how and when to refer patients
- Identify factors associated with non-response and relapse to Hepatitis C virus therapy
- Discuss treatment approaches for Hepatitis C that combine Western and Eastern medicine
- Identify key obstacles for treatment success when treating substance abuse in Hepatitis C patients
- List the steps involved in organizing a community-based public health program

## LOCATION AND HOTEL INFORMATION

A block of rooms has been reserved at the Grand Sierra Resort for a special rate of \$89.00 per night plus applicable tax. Room reservations must be made by December 19, 2007 to receive this special price. For information and room registration, call the Grand Sierra Resort at (800) 648-5080. Please identify yourself as attending the Hepatitis C Conference to receive this special rate.

## REGISTRATION INFORMATION

Register online at [www.medicine.nevada.edu/cme](http://www.medicine.nevada.edu/cme) or call (775) 784-4782

Conference registration fee, if completed before January 4, 2008  
\$55.00  
Late registration fee, if completed after January 4, 2008  
\$65.00

Conference registration fee includes CME/CE credit, handout materials, 2 breakfasts, and 2 lunches.

A limited number of need based scholarships are available.

To request a scholarship application or for additional information, please call (775) 784-4782

## CANCELLATION POLICY

Cancellations received in writing by the University of Nevada School of Medicine, Office of Continuing Medical Education by January 4, 2008 will receive a full refund less a \$25 administrative fee. Cancellations after January 4, 2008 are non-refundable.

The University of Nevada School of Medicine reserves the right to cancel the program, in which case a full refund will be granted.

## AGENDA

Friday, January 18

- 7:30 a.m.**      **Registration, Continental Breakfast and Exhibits**
- 8:45 a.m.**      **Welcome and Introductions**  
*Alex Lapasaran, MSN, NP-C*  
*Darla Leibel-Burrow*  
*Ken Morgan*
- 9:00 a.m.**      **Management of HCV by the PCP: Epidemiology, Natural History, Diagnosis, and Evaluation**  
*David H. Winston, MD, FACP, AGAF*
- 10:00 a.m.**      **Managing HCV Treatment Side Effects**  
*Alex S. Lapasaran, MSN, NP-C*
- 10:45 a.m.**      **Break and Exhibits**
- 11:00 a.m.**      **Generation of "Humanized" Livers in Sheep**  
*Esmail Zanjani, PhD*
- 12:00 p.m.**      **Lunch (provided)**
- 12:30 p.m.**      **Keynote Presentation:**  
*Governor Jim Gibbons*
- 1:00 p.m.**      **Ethical Issues in Biomedical Research Funding and in America's Organ Donor Crisis**  
*Richard Darling, DDS*
- 1:45 p.m.**      **HCV Treatment Modalities, Dosage and Duration**  
*Joanne C. Imperial, MD*
- 2:45 p.m.**      **Break and Exhibits**
- 3:00 p.m.**      **Liver Transplantation: When and How to Refer**  
*Lorenzo Rossaro, MD, FACP*
- 4:00 p.m.**      **Retreatment of Relapsers and Non-Responders**  
*Robert Gish, MD*

## FACULTY

**Misha Cohen, OMD, LAc**, Research Specialist for Integrative Medicine, Institute for Health and Aging, University of California, San Francisco,

**Richard Darling, DDS**, Founder, President and CEO, FAIR Foundation, Palm Desert, California

**Joanne C. Imperial, MD**, Hepatologist and Gastroenterologist, Hepatology and Gastroenterology Medical Associates, Associate Clinical Professor of Medicine, Stanford University School of Medicine, Palo Alto, California

**Robert Gish, MD**, Medical Director, Liver Transplant Program Chief, Division of Hepatology and Complex GI, California Pacific Medical Center, San Francisco, California

**Alex S. Lapasaran, MSN, NP-C**, Digestive Health Associates, Reno, Nevada

**Frederick S. Mayer, RPh, MPH**, President, Pharmacist Planning Service, Inc., San Rafael, California

**Lorenzo Rossaro, MD, FACP**, Professor and Chief, Division of Gastroenterology and Hepatology, University of California, Davis Medical Center, Sacramento, California

**Diana Sylvestre, MD**, Executive Director and Founder, Organization to Achieve Solutions in Substance Abuse (OASIS) and Assistant Clinical Professor of Medicine, University of California San Francisco, Oakland, California

**David H. Winston, MD, FACP, AGAF**, Director, Gastroenterology and Hepatology, Cigna HealthCare of Arizona and Clinical Investigator, University of Arizona College of Medicine, Sun City, Arizona

**Esmail Zanjani, PhD**, Professor and Department Chair, Department of Animal Biotechnology, University of Nevada, Reno

Saturday, January 19

- 8:00 a.m. **Registration, Continental Breakfast and Exhibits**
- 9:00 a.m. **Legislative Issues and Hepatitis C**  
*National Association of Hepatitis C Task Force Representative*
- 9:45 a.m. **Integrating Eastern and Western Medicine In the Treatment of Viral Hepatitis**  
*Misha Cohen, OMD, LAc*
- 10:30 a.m. **Break**
- 10:45 a.m. **Substance Abuse and HCV**  
*Diana Sylvestre, MD*
- 11:30 a.m. **Organizing a Hepatitis Community-Based Public Health Program**  
*Frederick S. Mayer, RPh, MPH*
- 12:15 p.m. **Lunch (provided)**  
**Nevada Hepatitis C Task Force: Where do we go from here?**  
*Alex Lapasaran, MSN, NP-C*  
*Darla Leibel-Burrow*  
*Ken Morgan*



### CME Accreditation and Designation

The University of Nevada School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to sponsor continuing medical education for physicians.

The University of Nevada School of Medicine designates this educational activity for a maximum of 9.75 *AMA PRA Category 1 Credit(s)*™. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### Continuing Education Credit

The Office of Continuing Medical Education at the University of Nevada School of Medicine is a provider of continuing education credit through the Nevada State Board of Pharmacy. This program is approved for 9.75 hours of continuing education credits for pharmacists.

The University of Nevada School of Medicine approves this activity for 11.7 hours in continuing nursing education credit.

### About the Nevada Hepatitis C Task Force

The Nevada Hepatitis C Task Force helps, develops, and improves existing Hepatitis C prevention education, treatment, testing and reporting practices. We support policy that removes barriers and provides incentives to improve the quality of care for persons with Hepatitis C, and that prevent new cases of the disease. We act as a clearing house of information and resources for the people of Nevada.

Nevada Hepatitis C Task Force  
4370 Spring Dr.  
Reno, NV 89502